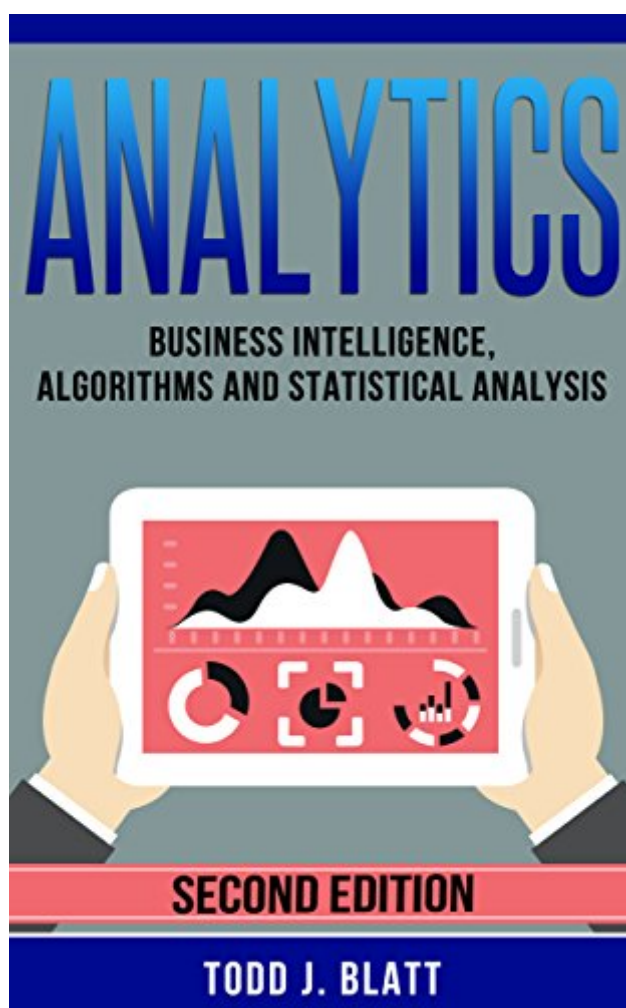


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Analytics: Business Intelligence, Algorithms And Statistical Analysis (Predictive Analytics, Data Visualization, Data Analytics, Business Analytics, Decision Analysis, Big Data, Statistical Analysis)





Synopsis

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In today's world, analysis has become an extremely important aspect to consider when you are thinking of starting any new line of business or even when it comes to purchasing a new house. The unfortunate fact is that not many people know what analysis is all about. They tend to assume that each of the elements of analysis, business intelligence, algorithms and statistical analysis are different entities when in reality they are all interlinked. This book will help you gather a greater insight on all the elements. And you will gain an in-depth knowledge on each of these elements in different parts of the book; helping you to increase your knowledge and widen your horizons!

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- Analytics 101 - including the challenges and risks
- The Types of Analytics - Predictive, Descriptive and Prescriptive Analytics
- Integrating Business and Analytics - Choose the right Data and Analytics
- Business Analytics Technology - the top emerging technologies, tools and trends
- Business Intelligence 101 - The Benefits of Business Intelligence
- Best Algorithms for Analytics - C4.5, K-Means and Support Vector Machines
- Data Mining
- Data Integration - Including the Value and Benefits
- Data Visualization
- The Best Algorithms for Analytics - including C4.5, K-Means and Support Vector Machines
- Statistical Analysis 101

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